

Modèle CCYC : ©DNE Nom de famille (naissance) : (Suivi s'il y a lieu, du nom d'usage)	
Prénom(s) :	
N° candidat :	
	N° d'inscription :
 Né(e) le :	

(Les numéros figurent sur la convocation.)

1..1

Compréhension de l'oral, de l'écrit et expression écrite

L'ensemble du sujet porte sur l'**axe 3** du programme : **Art et pouvoir**.

Il s'organise en trois parties :

- 1. Compréhension de l'oral ;**
- 2. Compréhension de l'écrit ;**
- 3. Expression écrite.**

Afin de respecter l'anonymat de votre copie, vous ne devez pas signer votre composition, ni citer votre nom, celui d'un camarade ou celui de votre établissement.

Vous disposez tout d'abord de **cinq minutes** pour prendre connaissance de **la composition** de l'ensemble du dossier et des **consignes** qui vous sont données.

Vous allez entendre trois fois le document de la partie 1 (compréhension de l'oral).

Les écoutes seront espacées d'une minute.

Vous pouvez prendre des notes pendant les écoutes.

À l'issue de la troisième écoute, vous organiserez votre temps (**1h30**) comme vous le souhaitez pour rendre compte **en français** du document oral et pour traiter **en anglais** la compréhension de l'écrit (partie 2) et le sujet d'expression écrite (partie 3).

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Les documents :

- Document vidéo

Titre: The Beatles release last song thanks to AI

Source: CBS News, November 3, 2023

- Texte

If it wasn't created by a human artist, is it still art?

The emergence of AI-image generators, such as DALL-E 2, Discord, Midjourney, and others, has stirred a controversy over whether art generated by artificial intelligence should be considered real art. The Gazette spoke with faculty who are involved in the production of art — a writer, a film animator, an architect, a musician, and a mixed-media artist — to ask them whether they see AI as a threat or a collaborator or a tool to further their own creativity and imagination. The interviews have been edited for length and clarity.

I recently judged a story contest, and reading the shortlist was a clue to the challenges AI might encounter in creating good writing versus great. The best of these human-written stories surprised me with 1) unique ways of viewing the world (personality), 2) linguistic originality, 3) inimitable details that could come only from personal experience. Other stories were written deftly yet lacked these elements of originality and surprise. AI is a superb mimic and quick learner and might easily write strong works in recognizable modes, and with linguistic experimentation if prompted, but — I think — will lack true insight and experience. Most at risk are commercial genres with easily recognizable styles and tropes. Even something like autofiction with its ruminating first-person narrators is easily mimicked — but what will be missing, I'm guessing, is genuine vision from living in a specific physical world. (Novelist and short story writer Daphne Kalotay)

When it comes to the performative aspect of music, artificial intelligence is not a concern to me. Music can transmit and represent emotion, and AI cannot do either of those things yet. And especially within jazz and creative music, music is in-the-moment composition, something that happens as musicians are collaborating onstage. That sense of interplay, or the ability to react in the moment, is something that artificial intelligence can't reproduce because to do that requires being intelligent and having the agency to use your curiosity and your musical vocabulary. Only then, you can be able to react and create music in the moment.

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1.1

30 With regards to composition, we know that AI has been used to compose music for film and television for quite a few years. That is a concern because AI is doing the work that musicians used to do. But when you hear those compositions by AI, they lack surprise, emotion, and even silence. I love dramatism in music, and for me, emotion in music is important, and AI is not there yet. As for how music gets to people, this is where we have seen tremendous changes. The many music platforms we have, such as Spotify, YouTube, iTunes, etc., use algorithm-based features, and they make musical recommendations based on what you listen to. We all know that AI is behind it.

35 Musicians would like to see algorithms suggest composers who are less known rather than those who are already popular. The new technology should democratize the field, make sure that people have access to things that are outside the mainstream, and learn to recognize musical traditions that are not only from the Western world.

40 It's important to welcome AI with open arms to try to understand what AI can do for us and work with it in creative ways. Any new technology is first seen as a threat to the status quo, like the way radio was received when it first aired. There have always been movements opposing those innovations. I don't think AI is different, but we must remember that all these innovations are man-made, and as humans we can create and

45 innovate. As a musician, I think we should open our eyes, ears, and arms to work with the new knowledge and innovation that AI can bring. (Saxophonist, percussionist and composer Yosnavy Terry)

Liz Mineo, *The Harvard Gazette*, August 15, 2023

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1.1

1. Compréhension de l'oral (10 points)

En rendant compte, **en français**, du document, vous montrerez que vous avez identifié et compris :

- la nature et le thème principal du document ;
- la situation, les événements, les informations ;
- les personnes (ou personnages), leur fonction ou leur rôle et, le cas échéant, leurs points de vue et la tonalité (comique, ironique, lyrique, polémique, etc.) de leurs propos ;
- les éventuels éléments implicites ;
- le but, la fonction du document (relater, informer, convaincre, critiquer, dénoncer, divertir, etc.).

2. Compréhension de l'écrit (10 points)

Give an account of the document, in your own words, and **in English**, focusing on the main theme and what is at stake (the problems raised by the use of AI in creative works of art).

3. Expression écrite (10 points)

Vous traiterez **en anglais**, et en 120 mots minimum, **l'un des deux sujets suivants au choix** :

Sujet A

You are a talented singer and wish to make it in the music industry but you are alarmed by the introduction of AI in art. You have been invited on a business CNN talk show to talk about your music. Imagine the conversation with the journalist.

Sujet B

Is art generated by artificial intelligence real art?