

Modèle CCYC : ©DNE

Nom de famille (naissance) :

(Suivi s'il y a lieu, du nom d'usage)

Prénom(s) :

N° candidat :

N° d'inscription :



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RÉPUBLIQUE FRANÇAISE

Né(e) le :

(Les numéros figurent sur la convocation.)

1.1

ÉVALUATION

CLASSE : Terminale

VOIE : ☐ Générale ☐ Technologique ☒ Toutes voies (LV)

ENSEIGNEMENT : ANGLAIS

DURÉE DE L'ÉPREUVE : 1h30

Niveaux visés (LV) : LVA B2 LVB B1

CALCULATRICE AUTORISÉE : ☐ Oui ☒ Non

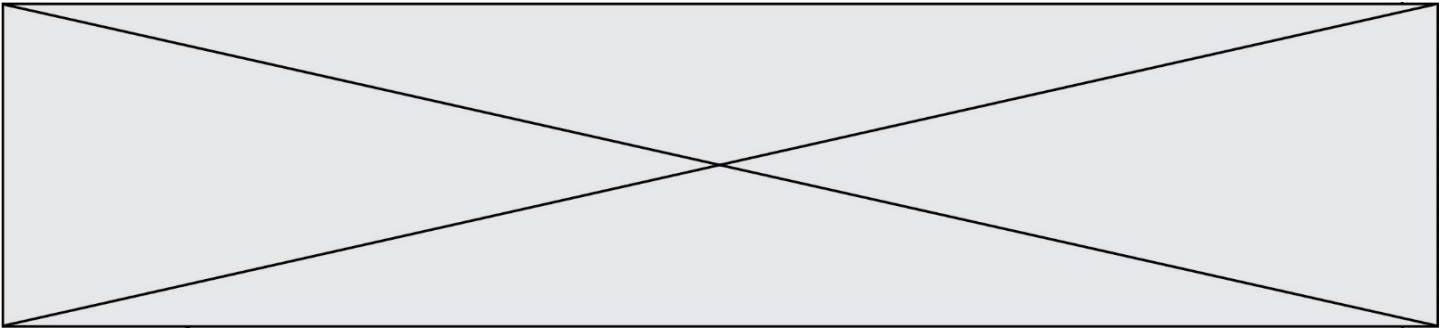
DICTIONNAIRE AUTORISÉ : ☐ Oui ☒ Non

☐ Ce sujet contient des parties à rendre par le candidat avec sa copie. De ce fait, il ne peut être dupliqué et doit être imprimé pour chaque candidat afin d'assurer ensuite sa bonne numérisation.

☐ Ce sujet intègre des éléments en couleur. S'il est choisi par l'équipe pédagogique, il est nécessaire que chaque élève dispose d'une impression en couleur.

☒ Ce sujet contient des pièces jointes de type audio ou vidéo qu'il faudra télécharger et jouer le jour de l'épreuve.

Nombre total de pages : 5



Compréhension de l'oral, de l'écrit et expression écrite

L'ensemble du sujet porte sur l'**axe 2** du programme : **Espace privé et espace public**.

Il s'organise en trois parties :

- 1. Compréhension de l'oral ;**
- 2. Compréhension de l'écrit ;**
- 3. Expression écrite.**

Afin de respecter l'anonymat de votre copie, vous ne devez pas signer votre composition, ni citer votre nom, celui d'un camarade ou celui de votre établissement.

Vous disposez tout d'abord de **cinq minutes** pour prendre connaissance de **la composition** de l'ensemble du dossier et des **consignes** qui vous sont données.

Vous allez entendre trois fois le document de la partie 1 (compréhension de l'oral).

Les écoutes seront espacées d'une minute.

Vous pouvez prendre des notes pendant les écoutes.

À l'issue de la troisième écoute, vous organiserez votre temps (**1h30**) comme vous le souhaitez pour rendre compte **en français** du document oral et pour traiter **en anglais** la compréhension de l'écrit (partie 2) et le sujet d'expression écrite (partie 3).

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1.1

Les documents :

- Document vidéo

Titre : *The history of the American Mall*

Source : *CNBC*, March 2021

- Texte 1

The State of the American Mall

The pandemic has changed shopping habits. Today, we take a look at what's happening with malls in the U.S.

Earlier this year, I received a flurry of text messages from my mother, who was at the going-out-of-business sale at our local Macy's¹. I was floored — not by the deals, but because my childhood mall, the Crystal Mall in Waterford, Connecticut, was losing another big-box store². [...] My teenage self would barely recognize the place today.

Similar declines have been playing out for years at many of the roughly 1,150 enclosed malls in the U.S., as people have turned to the internet, strip-center chains and outlets. But the pandemic accelerated challenges at some malls that were previously scraping by. Now, while the country's most popular malls continue to perform relatively well, with steady foot traffic and occupancy, hundreds of others are grappling with major vacancies, fewer visitors and uncertain futures.

More than ever, American malls are a story of haves and have-nots. The real estate analytics firm Green Street estimates that at the 1,000 U.S. malls it tracks, there are about 750 vacant anchor boxes — vast spaces that once housed chains [...] Those are hard to fill in normal times, but the past year has made it extraordinarily tough.

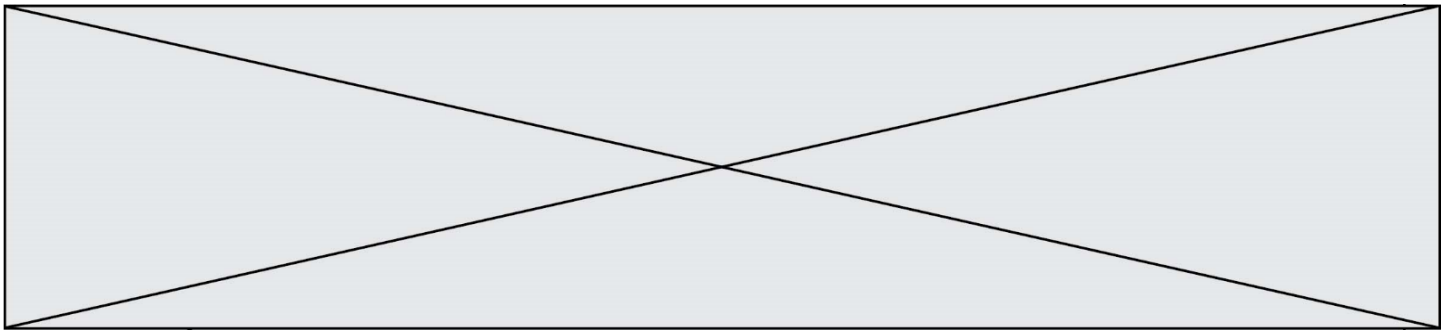
Changing habits

The plight of malls is significant for American communities and shows how quickly our habits have changed. Many people have a deep nostalgia for their local mall — it was often a hangout spot, a source for back-to-school clothing, or the scene of a first job. An internet subculture commemorates malls that have permanently closed.

But now, many are in a strange limbo. As vaccinations rolled out, pictures circulated of people receiving their shots at empty Sears or J.C. Penney locations. One former Macy's in Vermont has been repurposed as a high school, while other malls are auctioned for pieces and turned into corporate offices. Deborah Weinswig, chief

¹ Macy's: an American chain of department stores

² A big-box store: a big department store in a mall



executive of Coresight Research, a global advisory and research firm, anticipates the rise of “dark malls” that exist solely to fulfill online orders for same-day or same-hour pickup.

The New York Times, August 11, 2021

- **Texte 2**

How ‘Stranger Things’ made the Starcourt Mall

No doubt about it: The Starcourt Mall is, like, totally awesome.

In the latest season of “Stranger Things,” the newly opened shopping center captivates the residents of Hawkins, Indiana. The Starcourt offers everything a Midwestern consumer in 1985 could ask for [...].

5 Series creators Matt and Ross Duffer understand the potent nostalgia of the 1980s, and part of what has made the Starcourt the breakout star of Season 3 [...] is the throwback thrill of revisiting the heyday of the American mall.

10 Once bustling temples of consumerism and popular gathering places for suburban teens, hundreds of malls across the country have closed and many more are in jeopardy thanks to online retail and other economic forces. Like other abandoned places, these ghost malls have become objects of curiosity.

15 One of these struggling shopping centers, located in suburban Atlanta, was revitalized — at least for a few months — for “Stranger Things 3.” We talked to production designer Chris Trujillo about the enormous task of bring a mid-'80s mall back to life for the latest season of the sci-fi horror series. [...]

The Starcourt taps into present-day nostalgia for mall culture.

Trujillo thinks it's exciting for viewers to visit the mall in “Stranger Things” because “we’ve become detached from those spaces.”

20 Malls had a negative effect on mom-and-pop businesses and downtown shopping districts, a subject explored this season in “Stranger Things.” But they nevertheless provided “a place where people physically interacted in real time and real space and had these consumer adventures together,” he said. “More and more millennials are without that experience, they’re alone, shopping online.”

25 Malls represented “a communal good time. More and more that’s falling by the wayside,” he added.

Los Angeles Times, July 11, 2019

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1.1

1. Compréhension de l'oral (10 points)

En rendant compte, **en français**, du document, vous montrerez que vous avez identifié et compris :

- la nature et le thème principal du document ;
- la situation, les événements, les informations ;
- les personnes (ou personnages), leur fonction ou leur rôle et, le cas échéant, leurs points de vue et la tonalité (comique, ironique, lyrique, polémique, etc.) de leurs propos ;
- les éventuels éléments implicites ;
- le but, la fonction du document (relater, informer, convaincre, critiquer, dénoncer, divertir, etc.).

2. Compréhension de l'écrit (10 points)

Give an account of the two texts focusing on the change in shopping habits, the consequences of this change for malls and social interactions and the feelings some people experience about this change.

3. Expression écrite (10 points)

Vous traiterez, **en anglais** et en 120 mots au moins, l'un des deux sujets suivants, au choix.

Sujet A

To what extent do you agree with the fact that our shopping habits have dramatically changed over the past ten years? Illustrate with examples.

Sujet B

You live in an American suburb where the local mall is about to close down. Write a letter to the mayor to describe how you feel about it and to suggest why it is vital to try to save this mall.