

Modèle CCYC : ©DNE

Nom de famille (naissance) :

(Suivi s'il y a lieu, du nom d'usage)

Prénom(s) :

N° candidat : N° d'inscription :

(Les numéros figurent sur la convocation.)

Né(e) le : / /



1.1

Texte

The man behind ‘Selena: The Series’ is ready to lead Hollywood’s Latinx¹ revolution

5 Producer Jaime Dávila knows expectations are high for ‘Selena: The Series’, the upcoming biographical saga about beloved Tejana star Selena Quintanilla. Set to make its debut on Netflix in December, the TV drama is one of the season’s most anticipated releases — and it’s one of the few series this year featuring a Latinx cast at a time when calls for more Latinx representation are growing louder.

10 As the president and co-founder of Campanario Entertainment, the L.A.-based production company behind the series, Dávila has been on a mission to get Hollywood’s gatekeepers to abandon their outdated perceptions of the Latinx market.

15 “So much of what often happens in these rooms in Hollywood is that people will divide us,” he says. “They’ll say, ‘Oh, Latino — that’s a separate category.’ What I keep trying to say and what Campanario keeps trying to say with everything we do is that we’re not a separate category. We’re part of America. We’re part of the mainstream.”

20 For nearly seven years, Dávila and the Campanario team — a mighty six-person crew — have been working behind the scenes, developing content for major Hollywood players like Netflix, Amazon and Bravo, in an effort to bolster Latinx representation on screen, one project at a time, in the U.S. and abroad.

And with ‘Selena: The Series’, perhaps the company’s highest-profile project to date, the hope is to achieve the sort of mainstream success that will open more doors for content about, and made by, Latinos in an industry that remains overwhelmingly white despite pledges for greater diversity and inclusion.

25 “I’d really describe ‘Selena: The Series’ as a culmination of the work that we have put in to build a company that could highlight these types of themes, these types of stories, and bring it to a mainstream market,” Dávila says. “More than anything, we’re trying to show Hollywood that there’s this huge market of Latinx/Latino people; that our stories are American stories; that our stories are

¹ **Latinx** is the gender-neutral word used in the USA, instead of Latino or Latina, to refer to people of Latin American origin.

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1. Compréhension de l'oral (10 points)

Vous rendrez compte, **en français**, de ce que vous avez compris du document.

2. Compréhension de l'écrit (10 points)

Give an account of the text, **in English** and in your own words, focusing on Jaime Dávila's ambitions, his feelings about his project and his motivation.

3. Expression écrite (10 points)

Vous traiterez, **en anglais** et en **120 mots** au moins, l'un des deux sujets suivants, au choix.

Sujet A

You would like to encourage more diversity in fictional movies and documentaries. You decide to post a comment to Yvonne Villareal's article. Write the post.

Sujet B

Do you think that Hollywood fiction portrays stereotyped characters? Give examples to support your point of view.